

ARTWORK SPECIFICATIONS

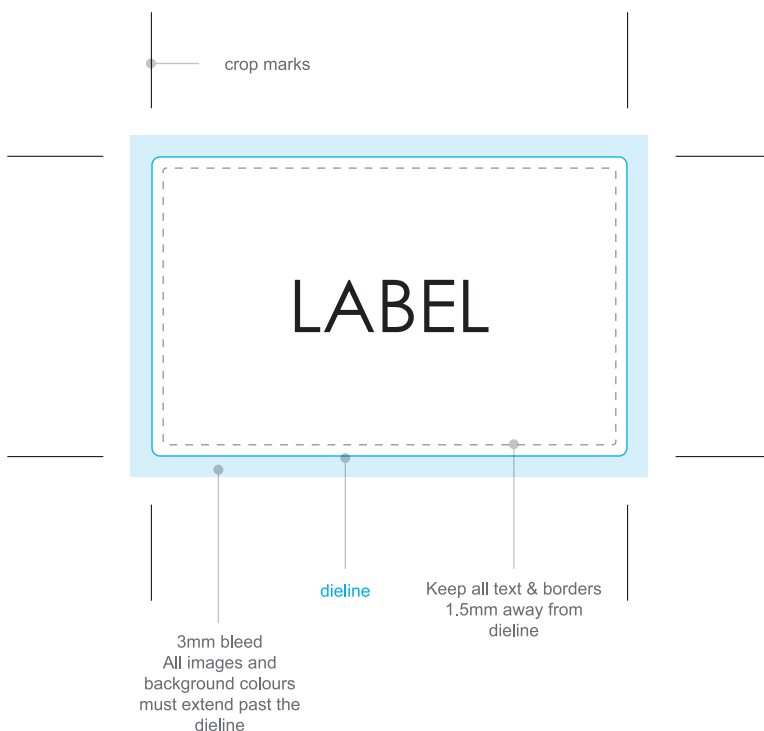
- Artwork to be created using **Adobe Illustrator (preferred)** or Adobe Indesign.

Print-ready file to be supplied as:

A packaged Illustrator file with links and fonts included

OR

As an .eps / .ai / .pdf with fonts outlined and links embedded.



- **3mm** bleed and crop marks required.
- All text & borders to be minimum of **1.5mm** away from dieline.
- All images used in artwork to be converted to **CMYK** colour mode and saved high res. (Web images are not suitable).
- Text and logo colours to be **CMYK** or **Pantone (PMS)** - no LAB or greyscale.
- Black to be **100% process black** - not registration black or CMYK mix.
- Border and keyline minimum is **0.5 point**.
- Fonts no smaller than **3pt**.
- Components need to overprint or knockout correctly, with no show-through.
- Please run spell check over file as New Digital Print do not proof read supplied files.
- Any white ink, metallic areas, etc. to be marked clearly on the file.
- We recommend using Google Drive or Dropbox to send any large file over **10MB** (www.dropbox.com)